




DR.

TRANSFORMING PROFESSIONALS INTO FUTURE-READY LEADERS FOR THE NEXT ERA OF WORK

BRANDI



A woman with curly hair and glasses is speaking into a microphone on a stage. She is wearing a dark top and a bright pink skirt. The background is a dark curtain. There are large teal quotation marks in the top left and bottom right corners of the image.

*To the high achievers, dreamers, visionaries, go-getters, innovators, and trend-setters who understand that true leadership is about making unpopular decisions, going against the grain, and fighting for what is right. Strive to show humble strength, integrity, and respect for the position you have been given; for you have the power to change the world.*

**BRANDI M. BALDWIN, PHD**





# Watch Now



*Meet Dr. Brandi*





SELECT CLIENTS

# NATIONAL IMPACT





The background image shows a high-angle view of a severely damaged office space. The ceiling is partially collapsed, and debris is scattered across the floor. Large windows offer a view of a city skyline under a hazy, overcast sky. The overall color palette is muted, with greys, browns, and a pale blue-grey from the sky.

**TAKING ON THE**

# **ENEMIES OF OUR FUTURE**

**“Fortifying Your Future Against the Forces Shaping Tomorrow”**

FROM DR. BRANDI BALDWIN, PHD



# 450+

Keynotes &  
Presentations

# 200k+

Trained &  
Advised

# 200+

Companies  
Served

As the CEO of Millennial Ventures, Dr. Brandi Baldwin leads an award-winning firm dedicated to preparing professionals for the future of work. Under her leadership, the company has launched a suite of brands focused on leadership development, mental well-being, and educational innovation.

A former lecturer at Wharton Business School, Dr. Brandi is a trusted advisor to top organizations such as Comcast, Google, and the Federal Government. She combines her expertise as a leadership psychologist and organizational strategist to partner with forward-thinking companies, crafting innovative strategies that equip them to navigate the challenges of the future.





# Global Speaker + Consultant

Dr. Brandi is on a mission to tackle the "enemies of our future"—the outdated mindsets and barriers that hinder organizational and individual growth. She supports executive teams and nonprofit leaders in winning the talent wars, building equitable workplaces, and fostering high-performing cultures that prioritize employee wellness.

With a proven track record of empowering multigenerational workforces to thrive in an evolving economy, she serves as a catalyst for transformative change. Known for her high energy, witty commentary, and direct approach, Dr. Brandi empowers organizations to sharpen their competitive edge and lead boldly into the future.







# THE AUTHOR

Dr. Brandi is also the author of "Put in Work: Gain Respect, Influence Others, and Get Results as a New Leader", and "Authentic Ally: Ditch the Guilt, Stop Performing, and Take Purposeful Action as an Ally for Racial Equity".

In 2022, she became an Amazon best-selling author for her contribution to the "Queen Mindset" book anthology project aimed at helping women overcome personal trauma.





# CONTACT



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**BOOKINGS**

**TeameDoctorBrandi.com**



# CLIENT TESTIMONIALS

Dr. Brandi M. Baldwin





Dr. Baldwin was amazing. She had a way of explaining a balanced approach that made sense to me and was inclusive from all sides. She has increased my awareness of my own biases of inaction and taught me to approach situations with respect and a positive mindset. I am very grateful I was able to hear her speak today.

**WINDY SHOTLOW-HATCHELL,  
DIVERSITY & INCLUSION PROGRAM LEAD  
T-MOBILE**



Dr. Brandi was the keynote speaker for an event hosted by our Women's Leadership Network. She worked with us prior to the event to identify a topic and messaging that would resonate with our audience, and delivered a program that was engaging, entertaining, and relevant.

She had a way of relating to our group (women, men, cross-generational, and other demographics) in a way that made sense to each group, and obviously worked very hard to tailor the messaging to our specific event. She was one of the most empowering speakers we've hosted: we felt lucky to have met her and would be happy to recommend her to any group looking for a speaker at one of their events.

**KATIE STELLARD, SENIOR MANAGER, HEAD OF  
NAVIGATE'S WOMEN'S LEADERSHIP NETWORK  
NAVIGATE**



It is truly a pleasure to participate and be a part of the great work that Dr. Brandi does to provide resources and guidance to millennial professionals.

Her wealth of knowledge and expertise are matched by her incredible ability to communicate her ideas and connect with her audience.

**KENNY JOHNSON, COORDINATOR, COMMUNITY  
ENGAGEMENT  
PHILADELPHIA PHILLIES (MLB)**



Dr. Brandi was absolutely amazing. She is an  
awesome speaker!!!

**JEAN DOUGLAS-WHITE,  
ASSISTANT DIRECTOR OF PARTNERSHIPS  
HARCUM COLLEGE**



The concession merchants were very engaged and I saw many taking notes. The energy and enthusiasm was encouraging. I received calls from the merchants saying how the session was very helpful.

The merchants also said they were very surprised since they have had all types of customer service training; none however, provided in detail, methods to help create a change in behavior for themselves and their employees.

**SISSY WILLIAMS**  
**ASSISTANT GENERAL MANAGER**  
**PHILADELPHIA INT'L AIRPORT**



Dr. Brandi was inspiring and enthusiastic and engaged the audience in important personal reflection about their own financial beliefs and values. The presentation was super informative and FUN.

She ROCKS. Overwhelmingly positive feedback.  
Favorite speaker of the day!

**ANN LEMON, ASSOCIATE PROFESSOR  
KUTZTOWN UNIVERSITY COMMUNICATION  
DESIGN DEPARTMENT**



Dr. Brandi was a very engaging keynote speaker.

She was honest, relatable and gave practical advice to interns on how to succeed in work. Her message that getting an education is great, but alone does not mean you have your career fixed but rather, getting involved and being a leader does.

**CAROLINE THRUN  
FELLOWSHIP AND TRAINING MANAGER  
CUNY INTERNSHIP PROGRAMS**



Dr. Brandi is a very engaging speaker. My graduating seniors loved both what she had to say and the way she delivered the topic of personal leadership.

**ANN MCNALLY, BUSINESS PROFESSOR  
ST. JOSEPH'S UNIVERSITY**



She was great to work with and when on the panel, was very relatable to millennials.

I would love to work with her in the future again!

**SYDNEY MCCLLOUD, PRESIDENT  
DREXEL UNIVERSITY WOMEN IN BUSINESS  
(DWIB)**



Dr. Brandi brought energy, expertise and value to our coworking space. Her professionalism, ideas and advice will have impact on the entrepreneurs in our community long past the time of her visit.

We hope she comes back!

**BEN BERGMAN, COMMUNITY MANAGER  
1776 AT AMBLER YARDS**

Dr. Brandi was amazing! Our students were fully engaged, attentive and really valued the advice she gave to them on knowing their self-worth and having positive self-esteem, being a leader (not a follower), and creating their personal brand. By her sharing her story – which has similar beginnings to their current life experiences – they were really able to see themselves in her and know they can achieve anything with the right tools, support and belief in themselves.

**NIA DAYE, ASSISTANT DIRECTOR OF  
PHILANTHROPY  
MERCY NEIGHBORHOOD MINISTRIES OF  
PHILADELPHIA, INC.**



Dr. Brandi is a dynamic and energized speaker who connects naturally with the audience. Wonderful presence, brilliant and empowering.

I loved her insights on Millennials and Gen Z.

**JEANETTE PASCUZZI-HEACOCK**  
**PRESIDENT**  
**AMERICAN SOCIETY FOR QUALITY**

Dr. Brandi is a breath of fresh air in the world of personal branding and leadership. Her energy and passion for developing future leaders is dynamic and she is an asset to any company she works with.

**CAITLYN MCCARTHY  
TALENT MANAGEMENT PROGRAMS LEAD  
WAWA, INC.**



Working with Dr. Brandi was an overall pleasant experience. Communication through Dr. Brandi was consistent and she definitely contributed to the process running smoothly and professional. Dr. Brandi expressed she was eager to accept the offer to speak at my event and it showed when hearing her presentation. Dr. Brandi was a highlight of my Black Girls Rock Gala and the experience in its entirety was successful and I would love to speak with her again.

**CARLY NEWTON  
NATIONAL COUNCIL OF NEGRO WOMEN INC.,  
TEMPLE UNIVERSITY CHAPTER**

Dr. Brandi was an amazing presenter. She offered valuable insights and advice about personal branding in a way that was fun and relatable. Her event was one of the best that YPN has ever had!

**KATE SMITH  
YOUNG PROFESSIONAL NETWORK ERG  
WAWA, INC.**



Dr. Brandi was incredibly upbeat, honest, and reassuring. She shared the journey she took in her life and how students today can take those experiences and build upon them in their own life. She and her staff members were great to work with and the student feedback was incredibly positive!

**JENNI KAPER, ASSISTANT DIRECTOR, EMPLOYER  
ENGAGEMENT & EVENTS  
UNIVERSITY OF DELAWARE - CAREER CENTER**

Dr. Brandi shared her diverse experience in a very real way by using her personal career journey along with things she learned. She was engaging, funny and had a very interactive style with the audience. As I watched her presentation, I looked around the room at the audience and saw most women either shaking their head in agreement or smiling. This tells me that the audience found her presentation both credible and relevant.

**SUSAN MAKURATH, DIRECTOR AT LARGE  
TEMPLE UNIVERSITY  
WOMEN'S NETWORK**



Dr. Brandi is able to connect with the audience and provide real life examples that connect with everyone. Attendees walked away with nuggets of information they could easily apply to their day-to-day activities...both personally and professionally.

**CHRISTIAN JONES  
LEAD GRANTS MANAGEMENT OFFICER  
CENTERS FOR DISEASE CONTROL**

Dr. Brandi was a speaker at our inaugural conference in Washington, DC in 2017. She spoke eloquently and passionately about millennials in the workplace. Our audience loved her and her message resonated powerfully with everyone!

Dr. Brandi is professional, bright, confident, dynamic, and a true joy!

**KARA DODSON  
EXECUTIVE CONSULTANT  
VOLTA TALENT STRATEGIES**



I met Dr. Brandi through a colleague and am so blessed to have participated in this opportunity. First, Dr. Brandi has an amazing personality and is an expert in her field. Her willingness to work with organizations and work with all ages is impeccable. She owns the crowd and leaves everyone anticipating the next workshop.

**BRANDI WARDLOW, PROGRAM COORDINATOR  
UNITED WAY**

I've heard and read great things regarding Dr. Brandi and her speaking engagements. However, feeling the energy and passion live in person was extraordinary! Many of our graduates, and staff, expressed just how much her message resonated with them and inspired them!

**QUINCY GILES, DIRECTOR OF ADMISSIONS  
HUSSIAN COLLEGE**

Dr. Brandi was excellent at our panelist discussion for early-stage businesses. She was able to motivate our business owners by being herself, relatable and confident in telling her story. They found her expertise valuable to the conversation and relevant to their business pain points.

**ANTHONY DIXON, PROGRAM MANAGER  
THE ENTERPRISE CENTER**



Dr. Brandi's commitment to helping students improve themselves is inspiring. She's able to connect with students in a way that reinforces classroom techniques and inspires them to continue doing better.

**KIMBERLY HAMM, DIRECTOR OF INSTITUTIONAL  
ADVANCEMENT  
MANOR COLLEGE**

Dr. Brandi was very inspirational! I appreciated the candor and authenticity as well as the realistic action plans she put forth. It was so engaging and moving. The entire audience was buzzing with enthusiasm after she got off stage.

**CHENARD CHERILUS  
SENIOR DIRECTOR  
COMCAST**

Truly inspired by her energy, confidence and brilliance as she spoke to my students at University of Delaware. We are planning to have her back again. My students enjoyed her.

**RYSHEEMA DIXON, ADJUNCT PROFESSOR  
UNIVERSITY OF DELAWARE**



Dr. Brandi is passionate and effectively articulates  
the subject of Millennial engagement.

**GREG DESHIELDS  
EXECUTIVE DIRECTOR  
PHLDIVERSITY**

Dr. Brandi is an amazing and insightful person who not only gives wisdom but also provides applicable steps to put to practice whatever she's helping you to learn. She truly cares about the person and their progress, making sure she always adds a personal touch to her work. This makes her an extremely invaluable resource and a must have at any of your organizational functions, workshops or seminars.

**JEFFREY C. JONES**  
**HOST, COMMUNITY VOICE RADIO**

Dr. Brandi is an excellent motivational speaker. She has a demonstrated track record of attracting a diverse audience & facilities. She is a dynamic and highly skilled leader and innovator and connectator.

I would highly recommend Dr. Brandi for leadership and diversity and inclusion training.

**STEVEN SCOTT BRADLEY, CHAIRMAN  
AFRICAN AMERICAN CHAMBER OF PA-NJ-DE**



This is the second time I've heard Dr. Brandi speak, and each and every time I learn something new. She has this very special style of delivery that challenges you, informs you, but also leaves you with a fresh perspective on ideas.

Her ability to adjust her style to her audience and use themes that resonate with the audience is uncanny. Over the few interactions I've had with her, I've just truly enjoyed speaking to and learning from her.

**BRIAN JOHNSON**  
**MANAGER**  
**AC LORDI**

Dr. Brandi was the keynote speaker at our annual Student Recognition Banquet during which she provided a highly engaging & informative message which resonated to all attendees.

**URICK LEWIS  
ASSISTANT VP, STUDENT LIFE  
HARCUM COLLEGE**

Dr. Brandi's energy and drive to motivate people, particularly millennials, and create real change in our society is infectious. She leads not only with fierce determination – but with empathy and love, illustrating that deep impact stems from honesty, realness, and deep personal connections.

She's one of the hardest working folks I know – and I so deeply admire her and how she gets things done.

**MELISSA HAMILTON, ENGAGEMENT DIRECTOR  
CULTUREWORKS GREATER PHILADELPHIA**



Dr. Brandi was phenomenal. Our students need someone who will give them the real in and out's about not only college, but the professional world they are preparing for. She kept it "real", as the student's would say, but added some finesse to it. She was personable, and gave all the students her business card. I hear from students all the time who have called her, or emailed her and she has gotten right back to them.

She is a certainly an inspiration. Book her today!!!

I admire what she has achieved as a woman of color, and so proud of her accomplishments. Keep breaking that glass ceiling! She is truly a role model that women and children can look up to.

**MALIKAH GREEN-CLIAETT**  
**PHILADELPHIA SCHOLARS PROGRAM MANAGER**  
**PHILADELPHIA EDUCATION FUND**

Dr. Brandi interviewed our guest of honor, and Temple University Provost, JoAnne A. Epps during a luncheon. She lead a wonderful, inspirational talk and engaged the audience with confidence, humor and openess.

I look forward to working with her in the future.

**BEN FRANK, EXECUTIVE DIRECTOR  
CENTER CITY PROPRIETORS ASSOCIATION**

You really electrified these young people and gave them a lot to think about, along with giving them some great tips for life. It was spot on. I heard our Company Advisors saying in their afternoon meeting that you were the one of the best they've heard, and I can't disagree. Your message relayed the hope they needed, and it came at the perfect time.

**KAREN MUSANTE, PRESIDENT & CEO  
FOUNDATION FOR FREE ENTERPRISE EDUCATION**

Your presentation yesterday was very insightful and included essential elements for effective inclusiveness. Is it possible to retain you and other members of your team for a group presentation? I am continuing work on a series of presenters on select DEI topics for law students. Thank you for sharing important factors about your approach to effective DEI.

**KENT D. LOLLIS**  
DIRECTOR FOR DIVERSITY, EQUITY, AND INCLUSION  
AND ADJUNCT PROFESSOR  
**VILLANOVA CHARLES WIDGER SCHOOL OF LAW**



"Dr. Brandi worked with us to meet our organization's needs in providing customized support to address our most relevant DEI priorities. Through thought-provoking discussions and activities, she created a safe space where everyone had the chance to learn, be heard and seen."

**MARK D. SYLVESTER**  
**MANAGING DIRECTOR**  
WALNUT STREET THEATRE, PHILADELPHIA



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